

62.41

FAMOUS FOR FLOWERS AND FRUITS SINCE 1869

Azaleamums®

A BUSHEL OF FLOWERS PER PLANT



Princess

Plant Pat. 711

We are happy to be able to offer you Princess once again. Demand was so heavy for this plant that we had to delete it from our catalog for two years in order to build up sufficient stock. Words can hardly describe the beauty of this plant when in full bloom, for it is just a mound of rich mauve-pink flowers shading to rust, the blooms completely covering the bush from the ground up. The plant is so beautiful when in full flower that you can't help thinking of a lovely princess' bonnet, it is so well shaped. It grows 10 to 12 inches high—one of the lowest growing of all Azaleamums.

\$1.25 each; 3 for \$3.45; 6 for \$6.30; 12 for \$11.40, postpaid

Kellogg's

1956
SPRING
CATALOG

R. M. KELLOGG COMPANY • THREE RIVERS, MICHIGAN
Azaleamum City



WINSOME WITCH

A taller-growing Azaleamum that is perfect for formal gardens where you need a little more height, up to 18 inches. Color is a beautiful royal pink that is simply irresistible and goes very well with any other colors in the garden.



SNOW FAIRY

The most beautiful of all whites. The flower somewhat resembles a carnation. The plant grows 18 to 24 inches tall and blooms very profusely, making it excellent for bouquets as well as beauty in the garden. Snow Fairy is a very hardy, vigorous plant.



SUMMER GOLD. Plant Pat. 598

Another old-timer that has been in heavy demand, because of its brilliant gold-colored flowers. Each plant will produce from 400 to 600 blooms the first season. It will grow approximately 15 inches high and 20 inches across, making it a very showy flower in your garden.

Make Your *Dream Garden* Come True With These Taller

IMPORTANT

The word Azaleamum is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Company or its duly authorized licensees.





CARNATION QUEEN

Carnation Queen is certainly a Queen Mum, a new and distinct type of Carnation-flowering Azaleamum. The color is shades of rose-pink, deeper at the edges, paling to lighter tones toward the gold center. The petals are deeply cut, giving a frilly effect. The plant grows 18 to 20 inches tall, making it ideal for the garden or for bouquets. It bears plenty of beautiful flowers and is very hardy.



CARNATION ROSE

Growing Azaleamums®

COLLECTION 12

1 each of all 8 Beauties on these two pages

only

\$6.45



MAIDEN'S DREAM
(Plant Pat. Applied for)

A new 1955 introduction. Mr. Prushek, our hybridizer, certainly went all out to give you a new and distinct color in Azaleamums. This plant produces a profusion of flowers of very rich peach color. They are ideal for bouquets, as the plants will grow 18 to 24 inches tall. You should have several of them in order to have this beautiful color in your garden and also for bouquets in your home.

\$1.25 each; 3 for \$3.45; 6 for \$6.30; 12 for \$11.40. Postpaid

CARNATION ROSE

(Plant Patent 660)

A little smaller flower and a little deeper pink than Carnation Queen, giving an abundance of colorful blooms on a very hardy plant that grows 18 to 20 inches tall. You definitely should have both of these Carnation-type Azaleamums in your garden. Next year we will be able to offer other colors in this class.

WITCHES GOLD

One of the finest Azaleamums ever hybridized. Produces 400 to 600 blooms the first year—a mound of showy, rich gold-yellow flowers. In the clear and bright sunlight it shines just like a gold piece. Grows between 18 and 24 inches tall and approximately 30 inches wide.

RED WITCH

A very beautiful deep, glowing burgundy-red, one of the favorites in every garden. Blooms are so plentiful that they actually overlap on the plant. They are approximately 2 inches across, and the plant grows about 15 inches high.

**Prices of above seven varieties:
\$1.00 each; 3 for \$2.85; 6 for
\$5.40; 12 for \$9.95. Postpaid.**



WITCHES GOLD

COLLECTION 13

1 each of all 8 Beauties plus the 5 Anemone Queens shown on page 6—13 plants in all **only \$9.95**



RED WITCH

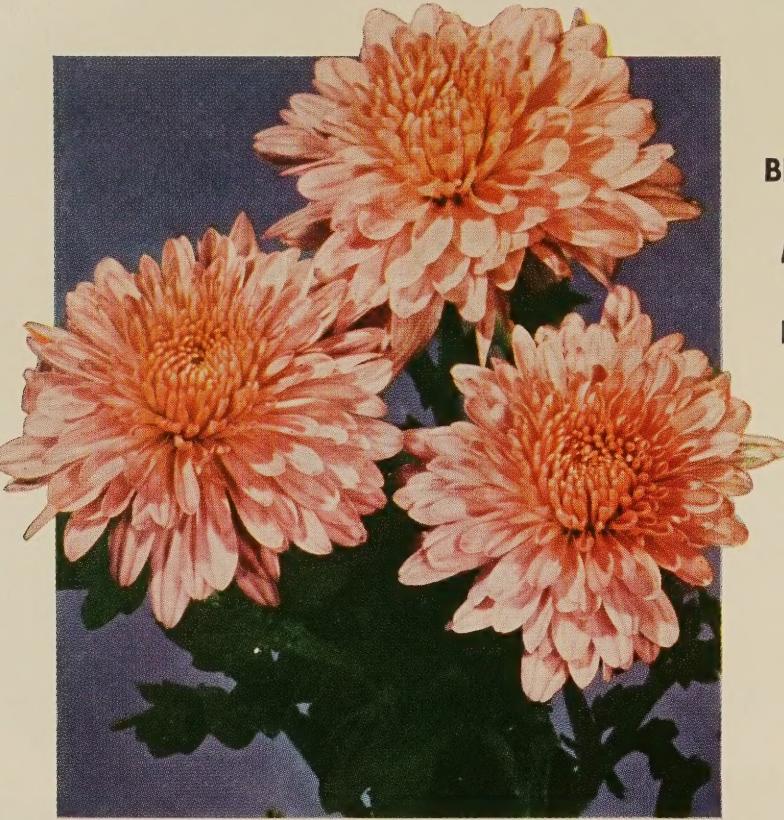
COLLECTION 14

All-Azaleamum Collection, 1 each of the 8 Beauties on these two pages, plus one each of low-growing varieties shown on pages 4 and 5, plus Princess on cover—18 plants in all **only \$13.95**

R. M. KELLOGG CO., Three Rivers, Mich.

3

ALL ITEMS ON THESE TWO PAGES POSTPAID



PINK DREAM

600
BLOOMS
OR
MORE
PER
PLANT



JACK-O-LANTERN

The rich autumn tones of Jack-O-Lantern blend wonderfully with the other Azaleamums and will give an effect in your garden of which you will be proud. Jack-O-Lantern combines beautifully with Snow Fairy, and both varieties are excellent for cutting. Grows to 18 inches high.

Azaleamums

PRICES OF THE NINE VARIETIES ON
THESE TWO PAGES: \$1.00 each; 3 for
\$2.85; 6 for \$5.40; 12 for \$9.95
POSTPAID

BLAZING RED (Plant Patent 1177)

Blazing Red was introduced in 1953 and has been the leader of all Azaleamums ever since. This plant makes an ideal border along walks or flower gardens, because of its low, 12-inch growth. Plentiful bronze flowers appear early in the fall, changing to a Blazing Red as cool weather sets in and holding this beautiful red color until hard winter freezes the blooms.

PINK DREAM (Plant Patent 865)

This Azaleamum could never have been named anything other than Pink Dream, because of the soft silvery pink that charms everyone who sees it. It has a soft, velvety texture, and the center is touched with a little yellow. Very beautiful contrasting colors. Grows 12 inches high. Another variety ideal for walks and borders.

NUGGET (Plant Patent 802)

A very low plant with clear lemon-yellow flowers. Not affected by very hot weather, but blooms early and lasts until severe winter. You will think you have struck it rich when you get Nugget established in your garden. Produces 400 to 600 blooms the first year. Excellent as a border.

HONEY CHILE (Plant Patent 871)

Another plant that is fine for walks and borders, of a very rich mahogany-purple color, giving the effect of dark pink. No garden would be complete without this beautiful color.

SWEETHEART

A real sweetheart, too, blooming early and profusely. The color is a dark shining pink, giving a very bright and glowing effect. Grows 12 inches high, with a profusion of bloom.



NUGGET



HONEY CHILE

AZALEAMUMS
do best
in full sun.
They will not
grow as
well in the
shade



SWEETHEART



WILL-O-THE-WISP

One of the most gorgeous of all Azaleamums with its delicate two-tone effect. The color is a soft lavender, shading to pink and white. Excellent for borders or along walks. Grows about 12 inches high.



TAM-O-SHANTER

One of the earliest Azaleamums to flower, and very unique in color. The earliest blooms in hot weather give a two-tone bronze effect, and later when the nights get cooler it turns to orange. Very beautiful and unusual, growing 12 inches tall.



SUMMER SUNSET
(Plant Patent 561)

The open flowers vary from rich apricot to light orange, taking on shades of buff which gradually change to deep rose or coral with traces of mauve. Grows 12 inches.

The Perfect Plant for Walks and Borders, Low Growing

COLLECTION 15

1 each of all 9 Beauties on these two pages, plus Princess—the finest collection of Azaleamums ever produced, low growing.

ONLY

10 Plants in all, \$7.95

Azaleamums

is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Company or its duly authorized licensees.

IMPORTANT. All propagation rights are reserved on the plants listed on these pages, and they must not be propagated by anyone unless licensed to do so by the R. M. Kellogg Company.

COLLECTION 16

SPECIAL COLOR COLLECTION

1 each of 6 different varieties
OUR CHOICE

6 Plants, only \$4.95

COLLECTION 17

Here's the collection you have been waiting for! We give you 1 each of all 24 Azaleamums listed in this catalog, plus one NEW BEAUTIFUL RED 1956 INTRODUCTION worth \$1.50.

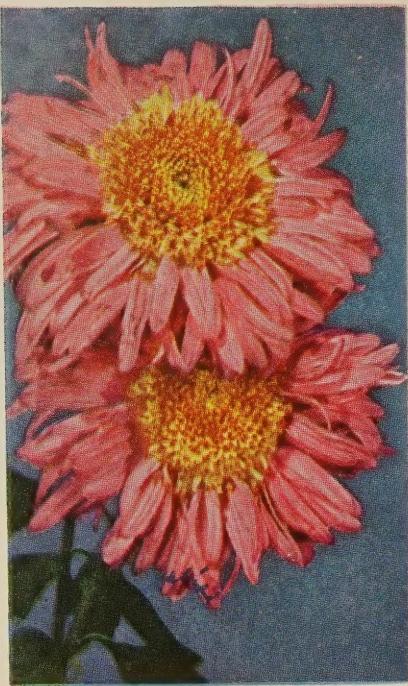
All 25 Plants, only \$18.95

ALL COLLECTIONS POSTPAID

BLAZING RED

Plant Patent
1177





QUEEN ELIZABETH



QUEEN ANNE



QUEEN VICTORIA

Anemone QUEENS of the Azaleamum World

Our hybridizer, Mr. Prushek, has been working for years on a new series of Anemone-type flowers that have a beautiful tinted center contrasting with the outer petals, which are various shades of pink, red, gold and yellow and a clear white. We have delayed saying very much about these lovely Anemones until we had the full color line, as stated above. These plants will grow 18 to 24 inches tall, producing an abundance of colorful flowers. Every garden needs all of these charming Anemone Queens.

"AZALEAMUMS do well in full sun. They will not grow as well in the shade."

IMPORTANT. All propagation rights are reserved on the plants listed on these pages, and they must not be propagated by anyone unless licensed to do so by the R. M. Kellogg Company.

IMPORTANT. The word Azaleamum is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Company or its duly authorized licensees.

QUEEN ANNE

A very striking white flower with yellow center. The petals are very frilly.

QUEEN VICTORIA

A rich wine-red color that is reminiscent of the Victorian era.

QUEEN ELIZABETH

Rich pink, shading to lavender as the weather becomes cooler.

\$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, ppd.

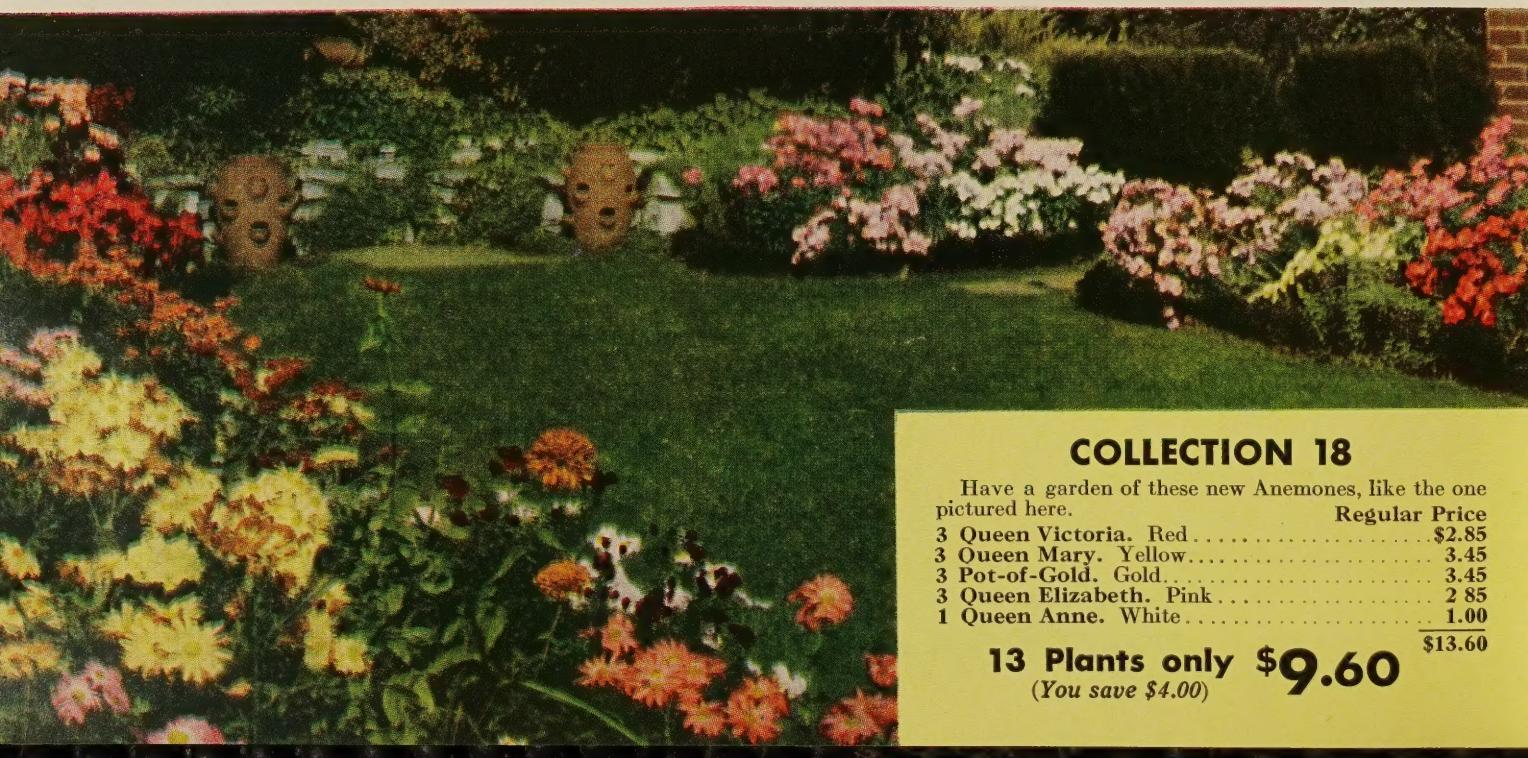
QUEEN MARY (Plant Pat. Applied for)

Words can hardly describe this beautiful new all-yellow Anemone. Warm lemon-yellow flowers, approximately 2 inches across, are borne with the greatest freedom.

POT-OF-GOLD (Plant Pat. Applied for)

A new 1956 introduction. A full gold center, with gold petals. Here in the nursery we have marveled at the many, many attractive flowers this plant produces. With the other Anemones on this page, Pot-of-Gold is ideal for floral arrangements.

\$1.25 each; 3 for \$3.45; 6 for \$6.30; 12 for \$11.40, ppd.



COLLECTION 18

Have a garden of these new Anemones, like the one pictured here.

Regular Price

3 Queen Victoria. Red	\$2.85
3 Queen Mary. Yellow	3.45
3 Pot-of-Gold. Gold	3.45
3 Queen Elizabeth. Pink	2.85
1 Queen Anne. White	1.00

\$13.60

13 Plants only \$9.60
(You save \$4.00)



HALLOWEEN MOON

HALLOWEEN MOON

Here is an old favorite, which has been a leading Azaleamum for the past several years. Because our supply of it is limited this year, we were unable to offer it on the page with other taller-growing Azaleamums or in our collections, but yet we wanted you to be able to secure this plant for your garden. Halloween Moon is a gorgeous compact flower of a rich pink tone. Grows 18 to 20 inches tall. Very showy. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, Postpaid.

NOTICE—Guarantee

We guarantee to ship only good, clean, thrifty nursery stock. Failure to grow may result from improper planting, over-fertilization, frost or lack of moisture, for which we cannot be responsible. **Follow Planting Instructions Carefully.** Upon receipt of your stock, if it is not satisfactory, notification must be made to us within ten days, at which time replacement will be made free of charge. If notification is made after the ten-day period, stock will be replaced at one-half the purchase price. No claims will be allowed after August 1, 1956. In no case will we be liable for more than the original purchase price of the stock.

R. M. KELLOGG COMPANY

Shipping Conditions—All merchandise in this catalog is prepaid, with the exception of flowering and shade trees, which will be shipped Express Collect. All customers west of Denver, Colorado, please add 50c for handling and postage on orders from your area. Sorry, but we are unable to ship Strawberry Plants into the States of Arizona and California.

VISIT KELLOGG'S FAMOUS ROCK-GARDEN AND NURSERY



Kellogg's Famous Rock-Garden Collections

We ship only the finest plants for rock garden

COLLECTION 19

10 top-quality plants, assorted (less than 35c ea.)

\$3.49

COLLECTION 20

20 top-quality plants, assorted (less than 31c ea.)

\$6.19

COLLECTION 21

50 top-quality plants, assorted (less than 26c ea.)

\$12.95

COLLECTION 22

100 top-quality plants, assorted (less than 22c ea.)

\$21.95

KELLOGG'S AZALEAMUM FOOD K-A-F

Azaleamums are the prize flowers of your garden. Feed them regularly with exactly the kind of nourishment they need. This specially prepared, highly concentrated formula is easily and completely soluble in water. Just one tablespoonful of K-A-F dissolved in a gallon of water is enough to feed six Azaleamum plants for a week; 12 ounces will nourish six plants all season.

12-oz. unit	\$1.25	24-oz. unit	\$2.00
36-oz. unit	\$2.75		

KELLOGG'S AZALEAMUM SPRAY K-A-S

Azaleamums are strong, hardy plants . . . healthy, too, but they are subject to attacks by insects and fungus, like all other plants. Be on the safe side and spray regularly with K-A-S, a special formula developed by our experts. Compounded of Lindane, Rotenone and Ferbam, it assures your plants of maximum health. Just 4 ounces is enough to spray six Azaleamums all season.

4-oz. unit	\$1.25	8-oz. unit	\$2.00
12-oz. unit	\$2.75		

COMBINATION OFFER: 1 unit K-A-F and 1 unit K-A-S for only \$2.00



Tuberous-Rooted
BEGONIAS
Ideal for shady locations

Kellogg's **BONNIE BEGONIAS**

IMPORTED DIRECT
FROM BELGIUM

Tuberous-rooted Bonnie Begonias are certainly a show in any garden, particularly in late summer. Tuberous Begonias like a very shady spot with abundant moisture and good rich soil with plenty of humus in it. We suggest that you plant the tubers indoors and get them started before transplanting them outdoors after the danger of frost has passed. Tuberous Begonias are not difficult to grow, but they will not stand hot sun. We offer seven of the most beautiful colors: Scarlet, Yellow, Copper, Rose, White, Salmon and Crimson.

Large-size, 1 1/2 to 2-in. tubers		
3.....	\$1.00	25.....
6.....	1.79	50.....
12.....	3.24	100.....

Medium-size, 1 1/4 to 1 1/2-in. tubers		
3.....	\$0.89	25.....
6.....	1.59	50.....
12.....	2.79	100.....

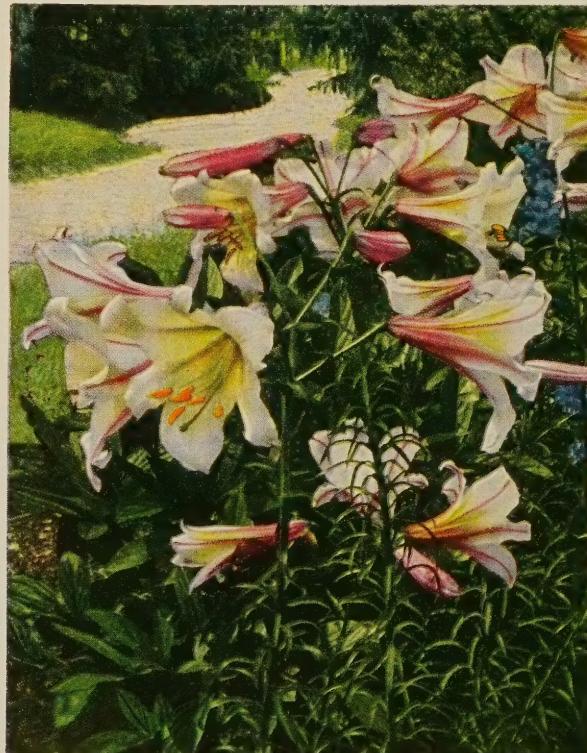
COLLECTION 24

Bonnie Begonia Collection of medium-size tubers, including all seven colors. 10 tubers, **\$1.89**
our selection, only

LILIUM REGALE (Regal Lily)

One of the most widely grown of all Lilies because it has proved to be so hardy and adaptable to most situations. The large, fragrant blooms have a sulphur-yellow throat, with rose-purple streaks on the outside. It grows 3 to 5 feet high and blooms in July. The bulbs should be set 8 inches deep in a sunny location.

50c each; 3 for \$1.39; 6 for \$2.49; 12 for \$4.49



LILIUM REGALE



Hardy FUCHSIA SEÑORITA

A wonderful new hardy Fuchsia with lovely hanging flowers 2 to 3 inches long, of bright rose-red with a corolla of mulberry-purple. It blooms profusely from late summer to frost. The plant is drought resistant, as well as hardy. The glossy, holly-green foliage grows down to the ground and makes the plant look like a small shrub. Set plants about 24 inches apart in neutral or slightly acid soil of average richness, in a shady location. Mulch in the fall before freezing weather.

98c each; 3 for \$2.79; 6 for \$5.29;
12 for \$9.89

CHOOSE YOUR BULBS FROM THIS LIST

Kellogg's Fancy, High-Quality GLADIOLUS

DEBONAIR. One of the finest pink varieties with a throat of pink and white. Blooms in 90 days.

FANTASY. New Parrot tulip type. Salmon-peach-pink with chartreuse spurs on back of petals.

GEN. EISENHOWER. Brilliant shade of begonia rose. Huge blooms up to 7 inches. Slightly ruffled.

LAVENDER DREAM. This Gladiolus is a Cattleya-rose-violet color with creamy marks. It grows very tall.

MANSOER. Shiny blood-red with blackish velvet glow. Fine-shaped florets and enormous spikes.

MARGARET BEATON. White. A wonderful exhibition sort, growing nearly six feet tall. Vermilion blotch in throat.

MODERN TIMES. Carmine-purple with slight white stripes. Tall and strong plant, very showy.

PALETTTE. Bright uniform vermillion-red, with a sharp contrast of clear purple-blue throat blotch. Colorful.

SNOW PRINCESS. Clear white with milky throat. Large flowers. Ages with a pink flush on edges.

SPOTLIGHT. Clear medium yellow with orange-scarlet blotch. Large hooded flower. Outstanding.

TOKEN. A flame-salmon with deep, clear golden yellow throat. Five to six well-placed blooms.

YELLOW EMPEROR. A very fine variety of yellow. Florets are well placed on handsome spikes.



DAYLILY, HYPERION

DAYLILIES (Hemerocallis)

Hemerocallis are very easy to grow and will do well almost any place you need some bright orange and yellow flowers.

HYPERION. One of the largest and best Daylilies offered. Canary-yellow; very fragrant. Blooms during July and August.

GYPSY. A brilliant deep orange flower. Blooms July and August.

OPHIR. Very large flower of dark gold-yellow. Blooms July and August.

69c each; 3 for \$1.95; 6 for \$3.59; 12 for \$6.79

HEMEROCALLIS MIXED. 6 for \$2.95; 12 for \$4.95.

The Following Sizes are Top Quality, Blooming Size Bulbs

No. 1 size. 1 1/2 to 2 in.

5 of one variety for 59c	25 of one variety for \$2.49
10 of one variety for \$1.09	50 of one variety for \$4.49
100 of one variety for \$7.95	

No. 2 size. 1 1/4 to 1 1/2 in.

5 of one variety for 45c	25 of one variety for \$1.69
10 of one variety for 79c	50 of one variety for \$2.95
100 of one variety for \$4.95	

No. 3 size. 1 to 1 1/4 in.

10 of one variety for 69c	50 of one variety for \$2.49
25 of one variety for \$1.49	100 of one variety for \$3.95
500 of one variety for \$14.95	

COLLECTION 25

Rainbow Collection of assorted varieties, all No. 1 size bulbs, 100 for only \$4.95

COLLECTION 26

Rainbow Collection of assorted varieties, all No. 2 size bulbs, 100 for only \$3.95

COLLECTION 27

Rainbow Collection of assorted varieties, all No. 3 size bulbs, 100 for only \$2.95

R. M. KELLOGG CO., Three Rivers, Mich.

ALL ITEMS ON THIS PAGE POSTPAID

**KELLOGG'S
Top-Quality
GLADIOLUS**

COMMANDO

Garden Lovers Need Some of These Prize-Winning DAHLIAS

Most garden lovers like to grow prize-winning Dahlias, and from this excellent list you should have no trouble choosing kinds that will win top prizes in any Dahlia Show. Dahlias should be planted 4 to 6 inches below the ground surface, in full sun. They should be watered often, but not kept too wet. We recommend feeding in midsummer.

CHAUTAUQUA GIANT. Yellow-orange. Grows to a height of 4 feet. Good stems and foliage.

COMMANDO. Dark lavender flowers on good stems. Grows very large.

COMMODORE. A rich lemon-yellow, overcast with a golden sheen. Strong, cane-like stems.

INCANDESCENT. Rich rosy buff, suffused yellow, with reverse of red.

MARGARET WILSON. Creamy white, suffused pink. Immense size and fine form.

OGDEN REID. Giant rose-pink. This is an ideal exhibition Dahlia.

PORTHOS. Lavender-blue; medium to large size flowers. **RUFFLED GIANT**

PRIDE OF CALIFORNIA. A large crimson red shading darker at the center.

RUFFLED GIANT. A beautiful shade of carmine-red. Large blooms.

THOMAS EDISON. Royal purple. Popular winner at shows. Insect-resistant foliage.

69¢ each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59



COMMODORE

ALL ITEMS
POSTPAID**COLLECTION 28**

Beautiful Giant Dahlia Collection

1 each of the above
10 varieties, **\$4.95****COLLECTION 29**

Assorted Giant and Pompon-type Dahlias

6 for only **\$1.95****COLLECTION 30**

1 each of the three Dahlias illustrated

for only **\$1.49**

CANNAS-For Your Formal Garden and Beds

Cannas are ideal for beds of striking color or along fences or walls where height is essential. They will bloom throughout the summer, until cut down by frost. The foliage of Cannas, too, is very different and beautiful all summer long. Roots should be set 18 to 24 inches apart. They require plenty of water; however, they should not be kept wet at all times.

COLLECTION 31

Special Bargain Canna Collection

10 Canna Tubers for only **\$2.95**

AMBASSADOR. Brilliant red, bronze foliage. 4 ft. Luxurious tropical foliage. Flowers vivid cherry-red.

CITY OF PORTLAND. Deep rich pink blooms. Green foliage. 5 ft.

KING HUMBERT. Huge flowers of brilliant orange-scarlet, marked bright red. Bronze foliage. 5 ft.

RICHARD WALLACE. Large, rich creamy yellow flowers. Green foliage. 4 ft.

THE PRESIDENT. Immense, firm flowers of rich glowing scarlet, carried on strong, erect stalks. Resists heat and drought well. Rich green foliage. 4 ft.

3 for \$1.00; 6 for \$1.79; 12 for \$3.24; 25 for \$5.95;
50 for \$11.49; 100 for \$18.95

AMBASSADOR

RICHARD WALLACE

CITY OF PORTLAND

KING HUMBERT



DELPHINIUM *King of the Perennials*

Delphinium is truly the King of the Perennial family. This really majestic plant is the envy of the neighborhood, standing high above its companions and boasting a wealth of royal blue and purple tones. Because of their height, Delphinium should be planted at the rear of other plants. They should be set at least 1½ to 2 feet apart to allow good air circulation; give them water in very dry spells. Hybridizers have produced a number of excellent improved strains of Delphinium, of which we offer several.

BEAUTIFUL MAJESTIC PACIFIC HYBRIDS



PACIFIC HYBRIDS

Sturdy spikes and mildew-resistant foliage characterize the Pacific Hybrids. They are widely planted, for their florets are unusually large and many are double. Light blue, dark blue, lilac, purple and almost pink are included. Bloom early in summer and often again in fall if the faded flowers are kept cut off.

50c each; 3 for \$1.35;
6 for \$2.39; 12 for \$4.79

BELLAMOSUM

Rich dark blue spikes of bloom are produced in June. Grows 3 to 4 feet tall. A lovely companion for white foxgloves in a perennial border.

3 for \$1.00; 6 for \$1.79;
12 for \$3.24; 25 for \$5.95;
50 for \$9.95; 100 for
\$18.95.

BELLADONNA

Beautiful sky-blue, with white center. Slender, loose, much-branched spikes of bloom. Very healthy and free-flowering plants about 3 feet tall.

3 for \$1.00; 6 for \$1.79;
12 for \$3.24; 25 for \$5.95;
50 for \$9.95; 100 for
\$18.95.

COLLECTION

32

10 Assorted Hybrid
Delphinium for only

\$3.95

COLLECTION

33

All-Delphinium Collection, including
Pacific Hybrids, Bellamsum and
Belladonna. 25
plants for only

\$6.95

Finest HARDY CARNATION Ever Grown

LARGE GREENHOUSE TYPE

Maiden's Blush (PLANT PATENT 882)

This is the famous hardy Carnation with Camellia-type blooms. Very similar to the greenhouse-grown varieties in size, but much more sturdy and will winter over in almost any climate. The blossoms are huge, beautifully shaded pink with a fascinating blushing effect. This plant produces from 30 to 40 blooms at one time and will give you hundreds if picked over the season. Fragrant, mild and sweet. Healthy, vigorous, hardy.

\$1.50 each; 3 for \$3.95; 6 for \$7.39; 12 for \$13.95



HARDY CARNATION, MAIDEN'S BLUSH

GARDENIA

If a sunny, warm, rather humid atmosphere is available, Gardenias may be grown as indoor pot plants. Their delicate beauty and sweet fragrance may be enjoyed all winter. Gardenias are grown in flower pots which are sunk in the ground during summer, where they are given a sunny spot and plenty of water. In the fall they are brought indoors in the pot and set in a sunny window. From 2½-in. pot, 89c each; 3 for \$2.49; 6 for \$4.69; 12 for \$8.79.



GARDENIA

LILIES- OF-THE- VALLEY

Graceful and superbly fragrant, Lilies-of-the-Valley have been favorites for many generations. They make a splendid ground cover in shady places, under trees and in odd corners where they may be allowed to spread at will. Set out the roots in spring or fall. 10 for 98c; 25 for \$2.25; 50 for \$3.95; 100 for \$6.95.



SHASTA DAISIES

ESTHER READ

A magnificent, very double, pure white flower that is flat topped and symmetrical in form. The petals are arranged in close layers, with a crested center. Blooms very freely from June to September. About 1½ feet tall. 79c each; 3 for \$2.25; 6 for \$4.19; 12 for \$7.79.

HONEYMOON. Huge, pure white blooms up to 5 inches across, with golden yellow center. Blooms from late June to August. Long lasting and wonderful for cutting. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

NEW—HORACE READ

(Plant Patent 465)

Truly double, big, frosty white flowers lasting almost six weeks. Ball-shaped blooms on very stout stems. Long, extra-stiff petals. A superb new Shasta Daisy, easy to grow in practically any kind of soil. Healthy and free flowering. \$1.50 each; 3 for \$3.75; 6 for \$6.95.



© SHASTA DAISY, HORACE READ. (Plant Patent 465)

PLANT . . . *Kellogg's Dazzling* PHLOX AND PERENNIALS

For a Beautiful Garden this Summer

ASTILBE (Spirea)

FANAL. Brilliant rosy crimson. The feathery flower spike is about a foot long, on a 1½-foot plant. 85c each; 3 for \$2.25; 6 for \$3.95.

GLADSTONE. The best white variety. Large, full, graceful spikes. 45c each; 3 for \$1.29; 6 for \$2.45.

PEACH BLOSSOM. Peach-blossom-pink. Panicles are 8 to 10 inches long. 45c each; 3 for \$1.29; 6 for \$2.45.

VIOLETS

ROYAL ROBE. Lustrous violet-blue flowers open flat and have a delicate fragrance. It will furnish plenty of bloom in early spring and fall, often more than an inch across. Stiff stems 8 inches long. Hardy, however it is advisable to give it a winter mulch of leaves or straw. 55c each; 3 for \$1.55; 6 for \$2.75.



VIOLET, ROYAL ROBE

VIOLETS, continued

PRINCE OF WALES. A much lighter blue than Royal Robe but just as hardy and outstanding a Violet as you can possibly find. Excellent for rock gardens or as a border among other flower beds. 55c each; 3 for \$1.55; 6 for \$2.75.

PHLOX

ALL ITEMS ON THIS PAGE POSTPAID

POLKA DOT. White with red eye, a compelling color combination. Well-shaped flower heads composed of large florets. Good strong stems. Always a very desirable variety.

PURPLE HEART. A brilliant shade of deep blue-purple, intensified by a darker center and given sparkle by the dainty cream-colored anthers. Good-sized trusses of large florets.

SALMON GLOW. Lively flame-pink with salmon shades, softened with lilac and white tints at the center, giving the effect of rich salmon color. It improves with age. Very free blooming. Tall, straight stems.

STARLIGHT. Rich violet color with a distinct white star in the center. Especially effective when planted with other Phlox.

60c each; 3 for \$1.65; 6 for \$2.95; 12 for \$4.95

PHLOX, STARLIGHT



ASTILBE, FANAL

BLUETTE. Large, light purple florets. Clean, healthy foliage. Blooms over a long season, and flowers are long lasting.

BRIGHT EYES. Florets are unusually large and amazingly brilliant. Color is bright red with a dark eye. Conspicuous for its size and color, making a fine show in the garden.

DAILY SKETCH. Extra-large trusses and large individual florets. Light salmon-pink with crimson-rose eye. From a short distance, it looks like a splendid rose-colored Phlox. A rugged plant about 3 feet tall.

FLASH. Strictly a flashing red flower when planted in your garden among other Phlox or perennials. One of the top varieties in its color range. Grows about 3 feet tall and blooms early.

LILLIAN. Very fine pale salmon-pink flower of medium size and height. A good grower with clean foliage. Very free in bloom.

PHLOX SUBULATA (Moss Phlox)

In wall and rock gardens Moss Phlox makes a wonderful splash of color in April and May. It blooms when the spring bulbs are putting on their show. The foliage forms a solid mat of growth about 6 inches high, which stays green all year. **Pink, White, Blue.** 3 for \$1.15; 6 for \$1.95.

COLLECTION 34

ALL-COLOR COLLECTION OF PHLOX \$3.95
10 plants in all, only

PHLOX SUBULATA



You Can't Beat These **HARDY PERENNIALS**



ANEMONES



ANCHUSA



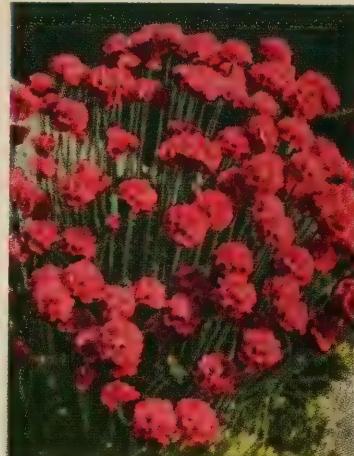
FOXGLOVES



DIANTHUS

ANEMONES

Beautiful flowers with exceedingly brilliant colors, carried on stiff stems, excellent for cutting. Blooms early to mid-summer. We ship bulbs. 10 for 98c; 20 for \$1.89; 50 for \$3.95; 100 for \$6.95.



ARMERIA

FOXGLOVE (Digitalis)

Clusters of forget-me-not-blue flowers. Very hardy. An excellent ground cover for sun or shade. Makes a lovely picture in early spring. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.



ALYSSUM

DIANTHUS (Plumarius)

Grows 15 to 18 inches high and blooms nearly all summer. Pink, white and red flowers; fragrant. Plant 12 to 18 inches apart in ordinary non-acid soil. Likes a sunny spot. Mixed. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

ARMERIA (Sea Pink)

One of the most attractive of all perennials. Grows about 8 inches high and makes a solid mound of rose-colored flowers. Blooms from spring through midsummer. Mulch in winter. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.



COLUMBINE

ALYSSUM SAXATILE

Masses of bright yellow bloom for spring gardens. Grayish leaves form a dense clump. Grows easily in any soil and likes full sun. Excellent for rock gardens. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

COLUMBINE (Aquilegia)

Graceful flowers in pastel tints, carried on good stems. Excellent for cutting. Likes full sun or partly shaded areas. Blooms in early summer. Mixed. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.



CAMPANULA

CAMPANULA (Cup and Saucer)

Produces handsome double flowers in masses on stems 2 to 3 feet tall. We ship strong, field-grown plants, mixed. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

COLLECTION 36

1 each of all 8 Perennials
on this page for only

\$2.89

COLLECTION 37

1 each of all 8 Perennials on
this page, plus the beautiful
Maiden's Blush Carnation
(worth \$1.50)—9 plants in
all for only **\$3.29**

For Flowers from Early Spring 'till Winter



GAILLARDIA



HARDY GLOXINIA



COREOPSIS



MYRTLE

GAILLARDIA (Goblin)

Good low compact growth, about 15 inches tall. The gay flowers are bright yellow, with a deep red zone in the center. Blooms from midsummer to early fall. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

HARDY GLOXINIA (Incarvillea)

Rose shading to lavender. Large, trumpet-shaped flowers in clusters, lasting unusually well. Strong stems about 18 inches tall. Blooms in midsummer. Excellent for sheltered locations. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

COREOPSIS (Double Sunburst)

Big, pure yellow flowers on long stems. Blooms over a long period in summer. Flowers reach a height of about 2 feet. Fine for cutting. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

MYRTLE (Vinca Minor)

One of the most beautiful evergreen ground covers, with showy bright blue flowers borne freely in early spring, and sometimes on through the summer and fall. Does exceedingly well under trees and in shady spots where nothing else will grow. It also grows easily in full sun. Almost any kind of soil is suitable. 6 for \$1.55; 12 for \$2.85; 25 for \$5.45; 100 for \$19.55.

PYRETHRUM, Robinson's Red

No garden is complete without this red Painted Daisy, which grows on strong, 2-foot stems, with excellent foliage. Especially desirable for bouquets, for the flowers last very long when cut. They grow best in full sun and rich soil. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

CANDYTUFT (Iberis Sempervirens)

White and light blue (state color desired). This beautiful perennial blooms in early summer and grows 9 to 12 inches tall. The plant will remain green during the cold winter months. An ideal plant the year round, with lovely flowers in summer, and evergreen in winter. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

HARDY SWEET PEA, Mixed

This is a strong climber that reaches 6 feet in length. It grows readily around fences and posts, spilling its bright flowers in profusion. Plant in ordinary non-acid soil; avoid peat moss. Very showy and free flowering. Desirable for cutting. 49c each; 3 for \$1.29; 6 for \$2.39; 12 for \$4.39.

PRIMULA (Primrose)

One of the earliest flowers to bloom in the spring. Excellent for shady spots around evergreens or under trees. Needs rich soil and plenty of moisture. Assorted colors. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

COLLECTION 38

1 each of all 8 Perennials
on this page for only

\$2.89

COLLECTION 39

1 each of all 16 Beauties
listed on these two pages
for only

\$4.95

R. M. KELLOGG CO., Three Rivers, Mich.

15

ALL ITEMS ON THIS PAGE POSTPAID



PYRETHRUM



CANDYTUFT



HARDY SWEET PEA



PRIMULA

Special PERENNIALS for Your Garden

GYPSOPHILA (Babys-Breath)

Paniculata. Small white flowers borne in large, loose panicles, to produce a misty, soft gray effect. Excellent for cutting and mixing with other flowers. Grows 2 to 3 feet tall and prefers a sunny spot. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.



SCABIOSA (Blue Bonnet)

Flowers are a lovely soft blue tone, on stems 18 to 24 inches tall. Blooms from June to September if planted in ordinary soil, in sun or part shade. Showy and free flowering; very desirable for cutting. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.



TEUCRIUM

AMERICAN IVY

Very beautiful clinging Ivy. Will cling to any building or support. Grows very rapidly, with dense green foliage. Turns bronzy red in autumn. Very hardy. Plant 8 to 10 inches apart, in either shade or sun. 75c each; 3 for \$2.09; 6 for \$3.89; 12 for \$7.19; 25 for \$14.69; 50 for \$24.95; 100 for \$44.95.

ENGLISH IVY



ENGLISH IVY (*Hedera helix*)

This familiar evergreen-foliage plant makes a fine ground cover and edging for flower beds and borders. It is hardy when used in this way. The glossy foliage is very vigorous and attractive the year round. It is perfect for shady places, doing best in rich, moist soil. Any plants that winterkill during severe winters may be cut back. 3 for \$1.00; 6 for \$1.85; 12 for \$3.55; 24 for \$6.10; 50 for \$10.95; 100 for \$19.95.

AMUR RIVER PRIVET



VIOLA, Jersey Gem

Deep velvety purple. One of the most showy small perennials for your garden. Flowers resemble pansies, but the plant is hardy. Colors are yellow, blue, purple, red. 35c each; 3 for \$1.00; 6 for \$1.59; 12 for \$2.79.



Kellogg's Finest HEDGES and VINES

TEUCRIUM (Midget Hedge)

Small, dark green, glossy foliage, which is pleasantly scented. Very effective as an edging or miniature hedge. Absolutely healthy and easy to grow. Spikes of bright rose flowers in late summer. \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



AMERICAN IVY

BITTERSWEET (*Celastrus scandens*)

Very vigorous and easy to grow. Glossy leaves turning bright yellow in fall. Big, showy clusters of crimson fruit with orange-yellow coat. Popular for indoor winter bouquets. \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



BITTERSWEET

PRIVET Amur River North

Makes an excellent hedge or quick-growing screen. A tall, upright grower with lustrous, dark green leaves. Perfectly hardy. 12 to 18 in. 10 for \$2.95; 50 for \$13.50; 100 for \$25.00.

For the Best . . . Order Kellogg's High-Quality EVERGREENS

BARGAIN MAIL-ORDER SIZES

EVERGREEN SEEDLINGS

	10	25	50	100	500
COLORADO BLUE SPRUCE. 2 yr., 3 to 6 in.	\$1.95	\$3.79	\$5.95	\$9.95	\$39.95
BLACK HILLS SPRUCE. 2 yr., 3 to 6 in.	1.59	2.79	4.59	7.95	34.95
NORWAY SPRUCE. 2 yr., 3 to 6 in.	1.59	2.79	4.59	7.95	34.95
MUGHO PINE. 2 yr., 3 to 6 in.	1.95	3.79	5.95	9.95	39.95
SCOTCH PINE. 2 yr., 3 to 6 in.	1.59	2.79	4.59	7.95	34.95
AUSTRIAN PINE. 2 yr., 3 to 6 in.	1.95	3.79	5.95	9.95	39.95
AMERICAN ARBORVITAE. 2 yr., 3 to 6 in.	1.59	2.79	4.59	7.95	34.95
BALSAM FIR. 2 yr., 3 to 6 in.	1.59	2.79	4.59	7.95	34.95
JUNIPERUS VIRGINIANA. 2 yr., 3 to 6 in.	1.95	3.79	5.95	9.95	39.95
DOUGLAS FIR. 2 yr., 3 to 6 in.	1.59	2.79	4.59	7.95	34.95
WHITE SPRUCE. 2 yr., 3 to 6 in.	1.59	2.79	4.59	7.95	34.95

EVERGREEN TRANSPLANTS

(4 to 6 years old)

	1	3	10	25
AMERICAN ARBORVITAE. 9 to 12-in. trans.	\$0.95	\$2.49	\$6.59	\$14.95
GLOBE ARBORVITAE. 8 to 10-in. trans.	1.39	3.39	9.69	21.95
PYRAMIDAL ARBORVITAE. 9 to 12-in. trans.	1.39	3.39	9.69	21.95
PFITZER'S JUNIPER. 9 to 12-in. trans.	1.49	3.59	10.79	23.95
PLUMY JUNIPER. 9 to 12-in. trans.	1.39	3.39	9.69	21.95
COLORADO BLUE SPRUCE. 9 to 12-in. trans.	1.39	3.39	9.69	21.95
BLACK HILLS SPRUCE. 9 to 12-in. trans.	1.19	2.89	6.95	14.95
NORWAY SPRUCE. 9 to 12-in. trans.95	2.49	6.59	14.95
SCOTCH PINE. 9 to 12-in. trans.95	2.49	6.59	14.95
UPRIGHT JAPANESE YEW. 9 to 12-in. trans.	1.59	3.89	11.95	24.95
SPREADING JAPANESE YEW. 9 to 12-in. trans.	1.59	3.89	11.95	24.95
BALSAM FIR. 9 to 12-in. trans.	1.39	3.39	9.69	21.95
DOUGLAS FIR. 9 to 12-in. trans.	1.19	2.89	6.95	14.95



COLORADO BLUE SPRUCE

EVERGREEN HEDGE PLANTS

AMERICAN ARBORVITAE. Its narrow, columnar habit and dense growth makes this an especially good tree for hedges. May be kept at any height by shearing. A fine windbreak if allowed to grow tall. Plant about 15 inches apart for the best hedge.

10	25	100	
9 to 12 in.	\$6.59	\$14.95	\$38.95



UPRIGHT JAPANESE YEW

Special Christmas Tree

Offer 4 years old, 5 to 10 in.

100	500	1000
White Spruce. \$14.95	\$69.95	\$129.95
Scotch Pine. . . 14.95	69.95	129.95
Norway Spruce 14.95	69.95	129.95

All Postpaid

Special Seedling Collection 40

- 10 Colorado Blue Spruce
- 10 American Arborvitae
- 10 Juniperus Virginiana
- 10 Scotch Pine
- 10 Norway Spruce

3 to 6-in., 2-yr. seedlings

50 in all for \$3.85 postpaid

Transplant Collection 41

- 2 Colorado Blue Spruce
- 2 American Arborvitae
- 2 Norway Spruce
- 2 Scotch Pine
- 2 Douglas Fir

6 to 10-in., 4-yr. transplants

10 in all for \$2.85 postpaid

MULTIFLORA ROSE HEDGE

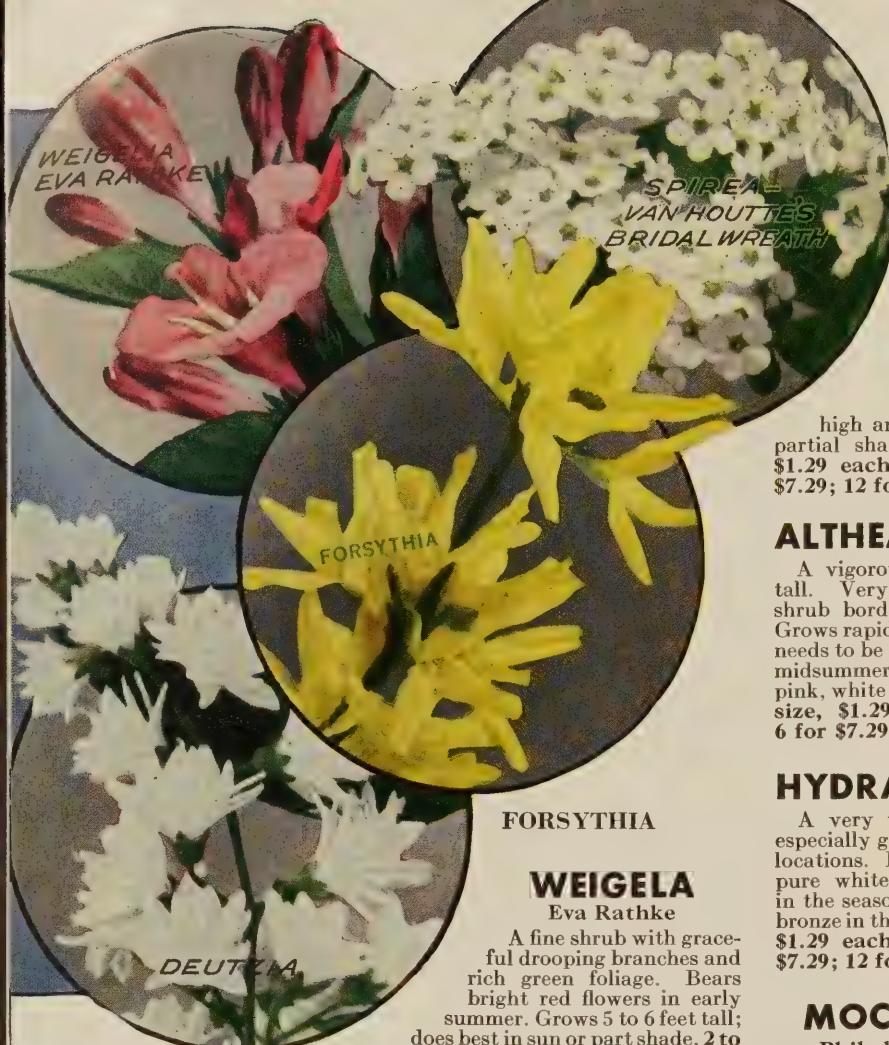
10 for \$1.79	100 for \$ 8.95
25 for \$3.29	500 for \$36.95
50 for \$5.59	1000 for \$59.95

All Postpaid



PFITZER'S JUNIPER

SHRUBS To Beautify



FORSYTHIA

WEIGELA

Eva Rathke

A fine shrub with graceful drooping branches and rich green foliage. Bears bright red flowers in early summer. Grows 5 to 6 feet tall; does best in sun or part shade. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

FORSYTHIA

Spectabilis

The long wands of bright yellow blooms appear before the leaves come out. A vigorous plant growing 8 to 10 feet tall. Very hardy and easy to grow. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

DEUTZIA

Pride of Rochester

Bears large clusters of double white blooms on sturdy stems. Certainly you need this beautiful shrub in your garden. Blooms in midsummer. Requires sun or partial shade. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

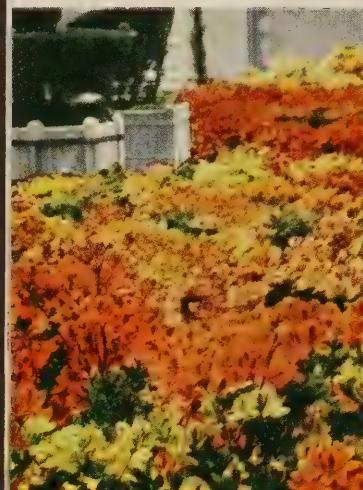
AZALEA MOLLIS

Excellent for shrub borders and foundation plantings. Hardy and not difficult to grow; however, a partially protected spot is advisable. The large flowers come in early summer, in delicate shades of yellow, salmon, etc. 10 to 12-in. size, \$1.69 each; 3 for \$4.89; 6 for \$9.49; 12 for \$17.95.

COLLECTION 43

1 each of the 10 beautiful shrubs on this page for only

\$8.95



AZALEA MOLLIS



ALTHEA

SPIREA Vanhouttei

Bridal Wreath

Masses of white blooms in May, with beautiful drooping effect. Plant 5 feet apart in ordinary soil. Grows to 8 feet

high and does best in sun or partial shade. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

ALTHEA (Rose of Sharon)

A vigorous shrub 6 to 12 feet tall. Very decorative in large shrub borders or as a specimen. Grows rapidly in full sun and often needs to be cut back. Blooms from midsummer to early fall. Red, pink, white and blue. 18 to 24-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

HYDRANGEA P. G.

A very widely planted shrub, especially good in partially shaded locations. Huge, conical heads of pure white flowers appear early in the season, turning to pink and bronze in the fall. 18 to 24-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

MOCK-ORANGE

Philadelphus virginiana

Large, double white flowers in early summer, with sweet fragrance. Grows 8 to 10 feet tall in either sun or partial shade. Very hardy and dependable. A favorite because of its wonderful fragrance and profuse blooming habits. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

TAMARIX, Summer Glow

Graceful, bright wine-red flowers that give a misty effect, set off by feathery, light green foliage. Blooms profusely all through the summer. Both flowers and foliage are excellent for cutting. Grows best in sun or partial shade. 24 to 30-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

RHODODENDRONS

Massive evergreen shrubs with thick, leathery leaves and huge heads of bloom in early summer. They must have acid soil and should be mulched with rotted oak leaves, peat moss or pine needles. Set the plants where they will not be exposed to sharp wind. 10 to 12-in. size, \$1.69 each; 3 for \$4.89; 6 for \$9.49; 12 for \$17.95.



HYDRANGEA P. G.



MOCK-ORANGE



TAMARIX



RHODODENDRON

COLLECTION 44

1 each of the 10 shrubs on this page, plus one BLUE MIST (Caryopteris, not illustrated) for only

\$9.45

Your Home and Last for Years



HONEYSUCKLE



FLOWERING QUINCE



HYPERICUM



BEAUTY-BUSH

HONEYSUCKLE

Pink Tatarian

A very beautiful upright bush 8 to 10 feet high, producing an abundance of delicate pink blooms, with red berries in the fall. Plant 5 feet apart in sun or part shade. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

FLOWERING QUINCE

(Cydonia Japonica)

Grows 5 to 6 feet in height, producing brilliant red flowers that cover the spiny branches in very early spring. Small, greenish yellow fruit, which are not edible. Grows in sun or part shade. 15 to 18-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

HYPERICUM

(Golden St. Johnswort)

A very showy shrub with large, golden yellow flowers in late summer on stiff, dense stems; bluish foliage. Does very well in almost any soil, in sun or part shade. 2 to 3-ft. size, \$1.69 each; 3 for \$4.89; 6 for \$9.49; 12 for \$17.95.

BEAUTY-BUSH

(Kolkwitzia amabilis)

A glorious, fountain-shaped plant covered with delicate pink, fragrant flowers in late spring and early summer. Branches are gracefully arched. A rapid grower 8 to 10 feet in height and diameter. 18 to 24-in. size, \$1.69 each; 3 for \$4.89; 6 for \$9.49; 12 for \$17.95.

Dear Customer:

We are proud to announce that we are in our 87th year serving customers throughout the world. It is with great pride that we send you this beautiful colored catalog full of excellent nursery stock at bargain prices.

We would like to personally invite you to visit our nursery and sales lot at any time as we have several hundred acres consisting of Shrubs like the ones you see on this page, Azaleamums in a riot of color in the Fall of the year, Strawberry Plants and many other items too numerous to mention.

We have devoted the first seven pages of our catalog to the world-famous Azaleamums owned and propagated only by R. M. Kellogg Company or its authorized licensees. It is impossible for you to secure these lovely plants any place other than Kellogg's or through some department stores, the package of which bears the name Azaleaum produced by the R. M. Kellogg Company. Do not be misled by other dealers offering Azalea-like Mums as they are not the true strain of this wonderful flower.

We again would like to call your attention to page 7 where appears our guarantee and ordering instructions.

R. M. KELLOGG COMPANY

COLLECTION 45

1 each of all 6 shrubs on this page, plus one French Lilac, your choice, for only

\$7.49

R. M. KELLOGG CO., Three Rivers, Mich.

FLOWER-ING

ALMOND

A graceful shrub 4 to 6 feet tall, with tiny double pink flowers all along the branches at the time the leaves are opening in early spring. Hardy and easy to grow. An excellent shrub to plant along with forsythia. 12 to 24-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

FRENCH LILACS

The richly fragrant and hardy Lilac has become one of the most widely planted of all shrubs. The French Hybrids bear both single and double flowers in large heads in a wide range of color. They have a longer flowering season.

Charles Joly. Beautiful bright crimson; double.

Ludwig Spaeth. Crimson-purple; single.

Mme. Lemoine. Double; white. **Pres. Carnot.** Pale lilac-pink; double.

Thunberg. Mauve with white eye; double.

12 to 18-in. size, \$1.69 each; 3 for \$4.89; 6 for \$9.49; 12 for \$17.95.

SWEET SHRUB

Large, brownish flowers, which are extremely fragrant. Reaches about 8 feet in height and blooms in early summer. A dense, hardy bush with glossy foliage, which does well in any garden soil. Thrives best in sun or partial shade. 12 to 18-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



FLOWERING ALMOND



FRENCH LILAC



COLLECTION 46

1 each of 5 shrubs on these two pages, your choice, for only

\$4.95

FLOWERING TREES Bloom Early In Your Garden



REDBUD

REDBUD

(*Cercis canadensis*)

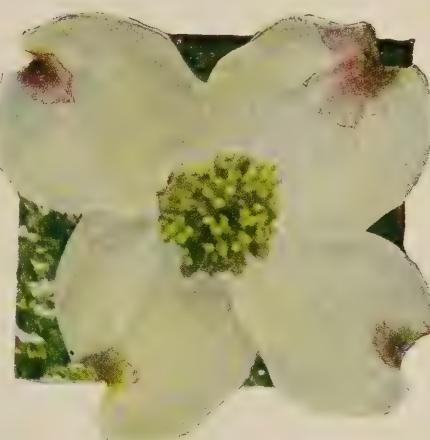
Also known as Judas-tree, and it has lavender-pink rather than red flowers. They pop out of the bark in early spring before the leaves appear. The tree grows 20 to 30 feet high. Most attractive all season. \$1.15 each; 3 for \$3.29; 6 for \$5.95.



SMOKE-TREE



HOPA CRAB



WHITE DOGWOOD

ALL TREES ON
THESE TWO
PAGES SHIPPED
EXPRESS
COLLECT



PINK DOGWOOD

DOGWOOD

A beautiful, upright-growing tree that is both ornamental and useful. In spring it bears great clouds of fragrant, crimson-red buds that open to bright pink flowers, followed by clusters of small red crab-apples that make excellent jelly. These hang on until late autumn. Foliage is rich dark red when it first appears. Hardy, healthy and easy to grow. Extremely decorative and highly recommended from every standpoint, since it is adaptable to a wide variety of soils. 4 to 5 ft., \$1.95 each; 2 for \$3.65; 3 for \$4.95.

Pink (C. florida rubra). Just like the preceding in growth but with exquisite pink flowers. Makes an enchanting picture when planted in combination with the white form. \$2.75 each; 2 for \$5.25; 4 for \$9.95.

COLLECTION 47

1 Pink Dogwood and 1 White Dogwood, for only **\$3.95**

and are the Envy of Everyone

SMOKE-TREE

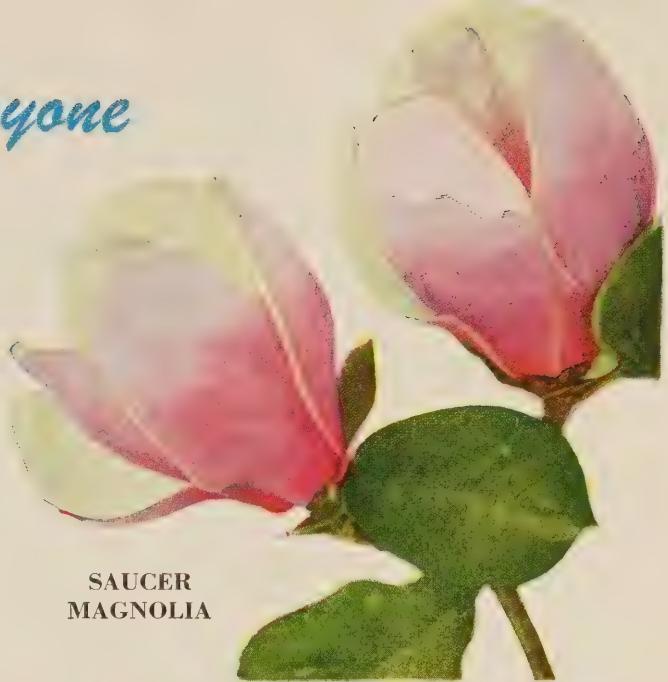
(Rhus Cotinus)

Large, loose panicles of flowers with spreading hairs that give a smoky effect. A bushy shrub blooming in early summer. In fall the foliage turns to red, yellow and brown. 98c each; 2 for \$1.79; 4 for \$3.39.

SAUCER MAGNOLIA

(Magnolia Soulangeana)

A beautiful tree that grows to 20 feet or more in height. Widely planted for its really gorgeous, 4-inch flowers that open in early spring just before the leaves. They are cup shaped, white inside and stained purplish pink on the outside. Most worthwhile at any season, and especially spectacular when in bloom. It grows with very little care. \$2.85 each; 2 for \$5.55; 4 for \$9.95.



SAUCER MAGNOLIA

TULIP - TREE

(Liriodendron Tulipifera)

A handsome large, stately tree of sturdy habit. Named for its tulip-shaped, light yellow flowers, carried in late May at the top of the tree. A fine street tree if given sufficient moisture. \$1.95 each; 2 for \$3.65; 3 for \$4.95.

TULIP-TREE



MOUNTAIN-ASH

MOUNTAIN - ASH

(Sorbus Aucuparia)

Very showy clusters of scarlet berries borne in profusion from July to winter. A very pleasing small tree for the lawn. 5 to 7 ft., \$2.95 each; 2 for \$5.50; 3 for \$7.65.

Keep America Green

PLANT SHADE TREES

Help us help you to keep America green by planting more shade trees. The nurserymen throughout the United States, in cooperation with the various state universities and state organizations, are doing everything possible to plant highways and thoroughfares with shade trees from which we will all benefit. Why not do your part in this great campaign to make America more beautiful by planting more trees?



MAPLE, Crimson King Plant Patent 735

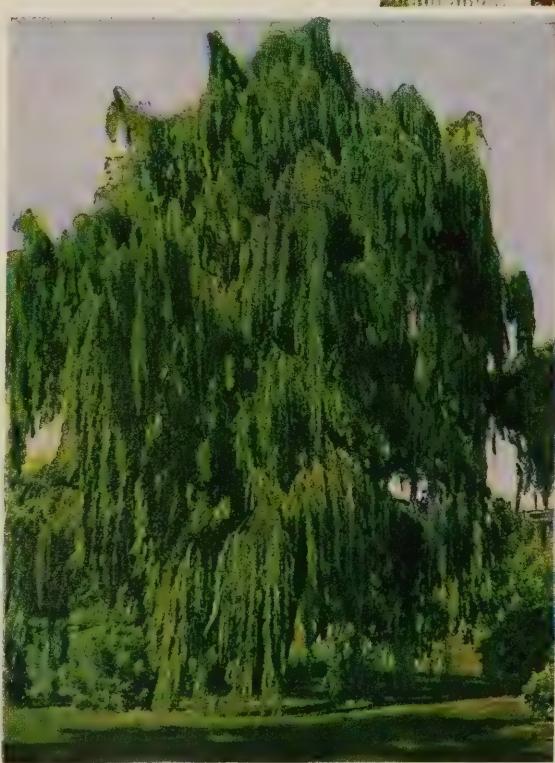
A very decorative form of Norway Maple. All summer the leaves are about the color of a copper beech and, in addition, the branches and young foliage are a lighter, glistening color. A fine lawn specimen. 5 to 6 ft., \$4.99 each; 2 for \$9.78.



WISCONSIN WEEPING WILLOW

(*Salix blanda*)

A hardy Willow with wide-spreading head and long, pendulous branchlets. Dark bark. A very desirable tree for use as a quick-growing ornamental on the lawn. Reaches a height of about 30 feet. 4 to 5 ft., \$1.95 each; 2 for \$3.65; 3 for \$4.95.



WISCONSIN WEEPING WILLOW

SILVER MAPLE

SILVER MAPLE

A good Maple for street planting. The foliage is light green, silvery underneath. A rapid grower in rich, moist soil. 4 to 5 ft., \$1.49 each; 2 for \$2.69; 4 for \$4.89.



LOMBARDY POPLAR

LOMBARDY POPLAR

This is one of the fastest growing, upright, most beautiful of all shade trees grown. Ideal for wind breaks and fence lines. It is rapid growing and has bright pale green leaves and branches down to the ground. It makes a beautiful formal effect on account of its columnar form. 4 to 5 ft., 98c each; 3 for \$2.69; 6 for \$4.79; 12 for \$8.39.

NOTE

All Trees on this Page
Shipped Express Collect



FAMOUS CHIPMAN'S RED RHUBARB



MARTHA WASHINGTON ASPARAGUS

RHUBARB

Chipman's Red. Stalks are red all the way through, of deliciously mild flavor, long and tender. Excelling for freezing. 75c each; 2 for \$1.20; 3 for \$1.65; 4 for \$2.10; 6 for \$3.00; 12 for \$5.65.

Giant Victoria. Large, beautiful red stalks produced over a long period. 6 for \$1.50; 12 for \$2.55; 25 for \$4.65; 50 for \$8.85; 75 for \$13.05; 100 for \$17.25.

HORSERADISH

Grated Horseradish made from the long, tapering roots adds a zest to fish and meat dishes. A perennial plant that will live for years. Dig the roots as needed. Whole root, 6 for \$1.00; 12 for \$1.85.

KELLOGG'S GRAPES

Juicy, delicious Grapes are a favorite with most families. Grown on fences or arbors, they need little space. A healthy vine will live for years and yield big crops of fruit.

CACO. Red, very juicy and sweet. Extra early.

CATAWBA. Large, amber-red fruit. Late; keeps well.

CONCORD. The standard blue-black Grape. Hardy; heavy yielder.

FREDONIA. Large, firm, juicy black fruit. Good shipper. Extra early.

NIAGARA. The best white. Heavy bearer of large bunches.

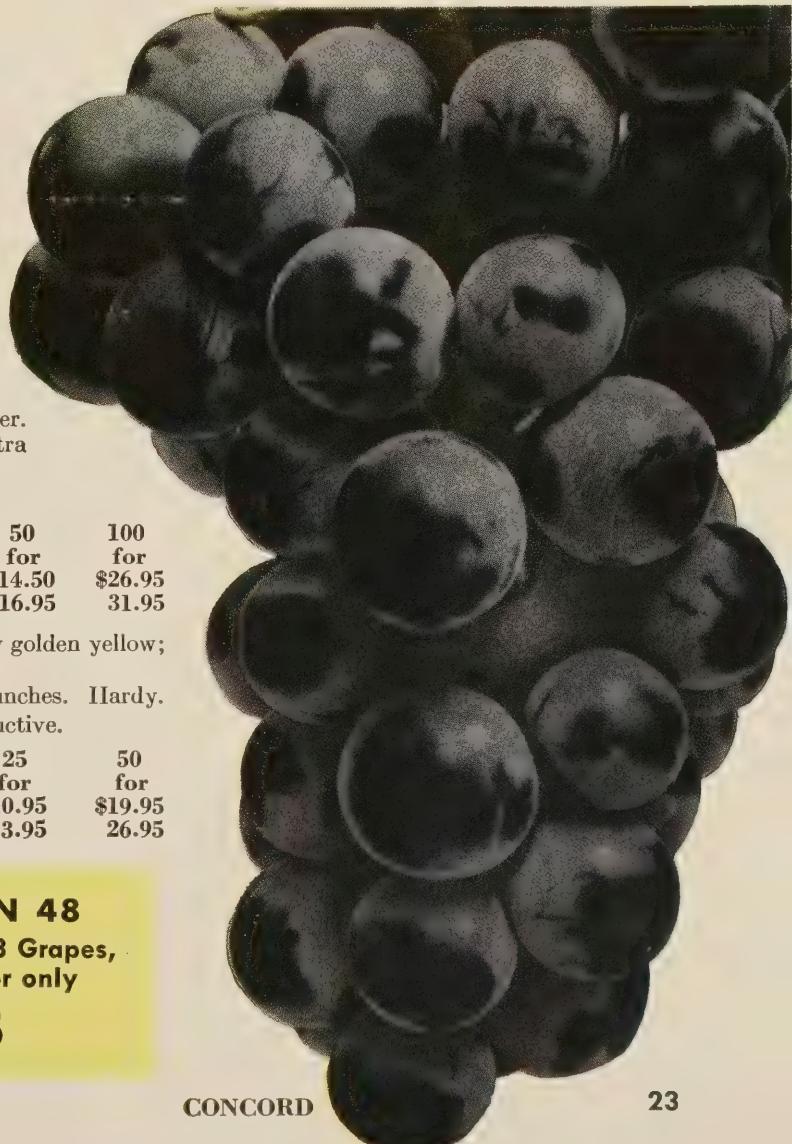
Any of the above	2	3	6	12	25	50	100
Each	for						
1 yr., No. 1 . . .	\$0.50	\$0.85	\$1.20	\$2.25	\$4.35	\$8.55	\$14.50
2 yr., No. 260	1.05	1.50	2.85	5.55	10.25	16.95

GOLDEN MUSCAT. Mild and sweet; firm, meaty flesh. Waxy golden yellow; good shipper.

SENECA. Oval, golden yellow fruit with edible skin. Long bunches. Hardy.

VAN BUREN. Extra-early blue Grape. Hardy and very productive.

Any of the above	2	4	6	12	25	50
Each	for	for	for	for	for	for
1 yr., No. 1 . . .	\$0.65	\$1.15	\$2.15	\$3.15	\$6.15	\$10.95
2 yr., No. 175	1.35	2.55	3.75	7.35	13.95



PLANTING INSTRUCTIONS
WITH ALL ORDERS

COLLECTION 48
1 each of above 8 Grapes,
1 yr., No. 1, for only

\$3.75

BUY *Kellogg's* HIGH

FOR HEAVY YIELD, BIGGER PROFIT BLACK RASPBERRIES



CUMBERLAND RASPBERRY

YELLOW RASPBERRIES

Golden Queen. Golden yellow berries of sugary sweetness. Fine for table use and canning. Hardy; heavy bearer.

	5	10	25	50	100	500
1-yr., No. 1 Plants.....	\$1.79	\$3.39	\$7.69	\$13.95	\$23.95	\$99.95
2-yr. transplants (bearing size). 1.95		3.59	8.49	15.49	28.95	124.95

RED RASPBERRIES

Indian Summer. Everbearing. Large, thimble-shaped, rich red berries of delicious tart flavor. Thrifty grower.

Latham. Firm, bright red berries of good size. Keeps well and bears a heavy crop. Midseason to late.

Sunrise. Early and extra fine. Juicy, non-crumbling, fine-textured, bright red berries. Highly recommended.

Any of above 3 varieties:

	5	10	25	50	100	500
1-yr. No. 1 plants.....	\$1.39	\$2.49	\$5.49	\$9.49	\$15.95	\$64.95
2-yr. transplants (bearing size). 1.49		2.69	5.95	10.49	17.95	74.95

September. Delicious red fruit in late June and July, and again in September. Hardy and very productive. Good-sized berries.

	5	10	25	50	100
1-yr. No. 1 Plants.....	\$1.79	\$3.39	\$6.95	\$12.95	\$24.95

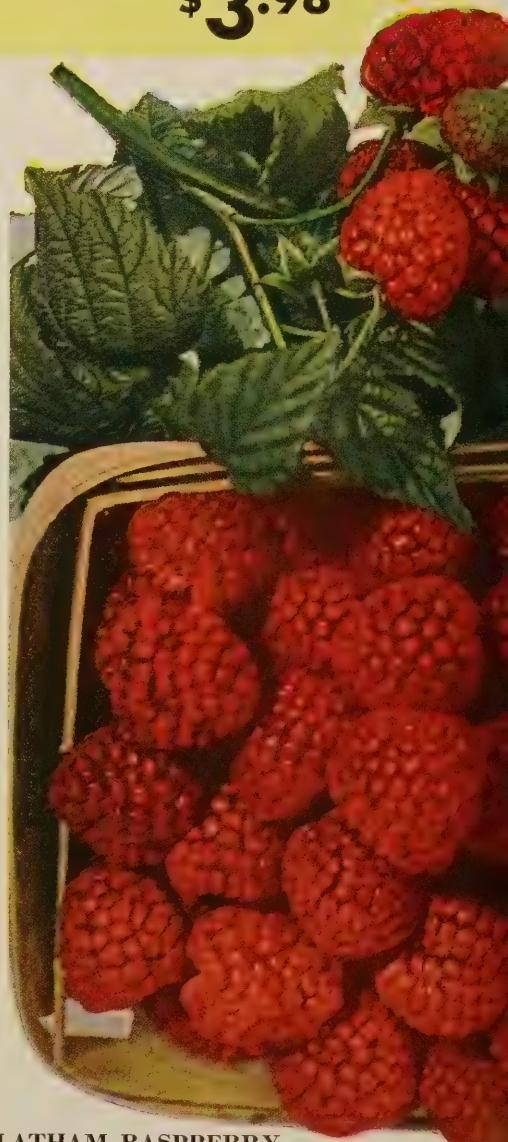
Early Red. Perfect for canning and freezing. Ten days earlier than Latham. Enormous crops; for both home and commercial use.

	5	10	25	50	100
1-yr. No. 1 Plants.....	\$1.69	\$3.29	\$7.95	\$15.45	\$29.95
2-yr. transplants (bearing size).....	2.69	5.19	11.95	21.95	39.95

SODUS PURPLE RASPBERRY

Giant, bright purple berries that do not crumble. Very attractive, firm and well flavored. Stands dry weather well.

	5	10	25	50	100
1-yr. No. 1 Plants.....	\$1.29	\$2.39	\$3.89	\$6.89	\$12.95



LATHAM RASPBERRY

QUALITY *Berry Plants*

AND MORE DELICIOUS EATING

BLUEBERRIES

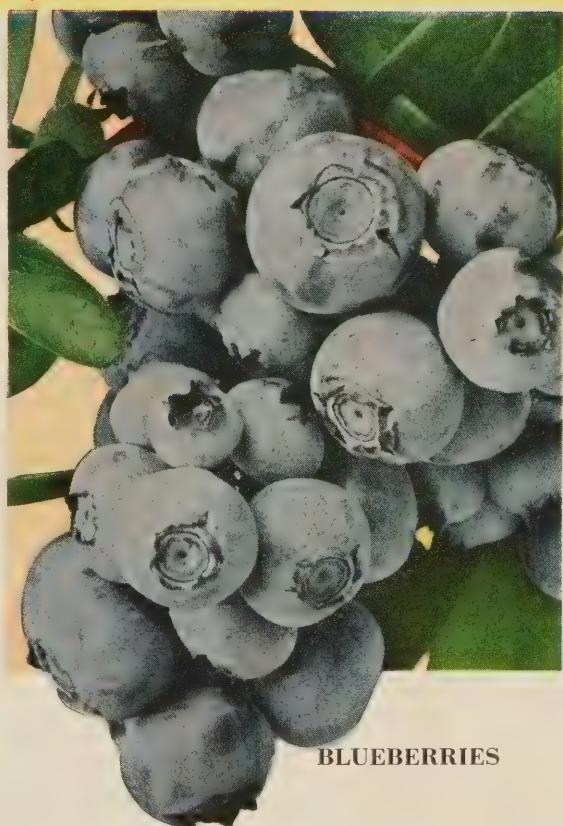
Blueberries each year are increasing in popularity due to their long fruiting season starting in July. These plants require a very acid soil. They need a moderate supply of soil, moisture and good drainage.

✓ **Jersey.** Large, very light blue berries of fine flavor. An upright, vigorous, hardy plant that needs moderate pruning. Bears a good crop late in the season.

✓ **Rancocas.** Fruit of medium to large size on a slender, strong plant. Very heavy bearer in early summer. Requires heavy pruning.

✓ **Rubel.** Fine blue berries, medium to large in size. Upright, vigorous plant bearing from midseason to late. Needs moderate pruning. A good producer.

3 for \$3.95; 6 for \$7.75; 12 for \$15.35; 24 for \$30.00; 36 for \$43.50;
48 for \$55.00; 60 or more at \$1.10 ea.



BLUEBERRIES

ALL COLOR RASPBERRY COLLECTION 50

10 Latham. Red—1-yr. No. 1 Plants
10 Cumberland. Black—1-yr. No. 1 Plants
10 Sodus. Giant purple—1-yr. No. 1 Plants
5 Golden Queen. Yellow.—1-yr. No. 1 Plants

25 PLANTS IN ALL

Only **\$7.95**



BOYSENBERRY

BLACKBERRY

↓ Ebony King

A very heavy producer of sweet, large berries of the Eldorado type. Ripens a week to ten days earlier than Eldorado.

1-yr., No. 1 plants, 5 for \$2.39; 10 for \$4.19; 25 for \$9.89; 50 for \$15.59; 100 for \$28.95.

2-yr. transplants, 5 for \$3.15; 10 for \$5.49; 25 for \$11.19; 50 for \$21.59; 100 for \$38.95.



EBONY KING
BLACKBERRIES

EARLY Heavy-Bearing STRAWBERRIES

ARMORE

Large, firm, bright cherry-red fruit that keeps well. Bears fruit over a long period and makes a good fruiting row. The most distinctive feature is the uniform shape of the berries. Compares with Premier in quality. Superior handling and shipping qualities and is more productive on old land than most varieties. Remains large size even for the last pickings. The firmness of the berries makes them superior for shipping.

ARMORE



JUMBO®

Trade-Mark

Midseason. An exceedingly vigorous grower producing large quantities of berries. When fully ripe it is very dark red, with excellent flavor. Berries may be picked when they reach the color of Premier, or allowed to remain on the plant until completely ripe. Not quite so early as Premier. Especially good for preserving. 25 for \$2.00; 50 for \$3.25; 100 for \$6.00; 500 for \$25.00; 1000 for \$40.00.

Recommended for areas where Premier is successful. 25 for \$1.45; 50 for \$2.25; 100 for \$3.60; 250 for \$7.95; 500 for \$12.40; 1000 for \$19.85.

COLLECTION 51

25 plants of each of the
3 varieties on this page

75 plants in all for \$2.95

VERMILION

VERMILION

Here is a new Strawberry produced by the University of Illinois Agriculture Department and extensively tested at experiment stations throughout the country. Leading fruit growers in Illinois are especially enthusiastic about it. An early bearer with a harvesting season that lasts about two weeks in early June. Well-formed, medium to large berries, smooth and very glossy. Attractive dark red color; more aromatic than most varieties. A vigorous plant, resistant to red stele, leaf spot, leaf blight, etc. Very prolific. 25 for \$1.45; 50 for \$2.25; 100 for \$3.60; 250 for \$7.95; 500 for \$12.40; 1000 for \$19.85.



JUMBO

DELICIOUS Early STRAWBERRIES

DORSETT

This Strawberry is particularly recommended for the states of Virginia, Maryland and New Jersey. In many ways it compares favorably with Premier. It is as productive as that variety, and the berries are larger and brighter in color. Its quality is extra fine—about equal to Fairfax. This makes it excellent for the home garden and local market. It is not quite so hardy as Premier, and often times the plants need to be thinned out because they become so thick that the size and yield of fruit are reduced. 25 for \$1.45; 50 for \$2.25; 100 for \$3.60; 250 for \$7.95; 500 for \$12.40; 1000 for \$19.85

COMMERCIAL GROWERS:

For quantities larger than 5000, write for special price list.

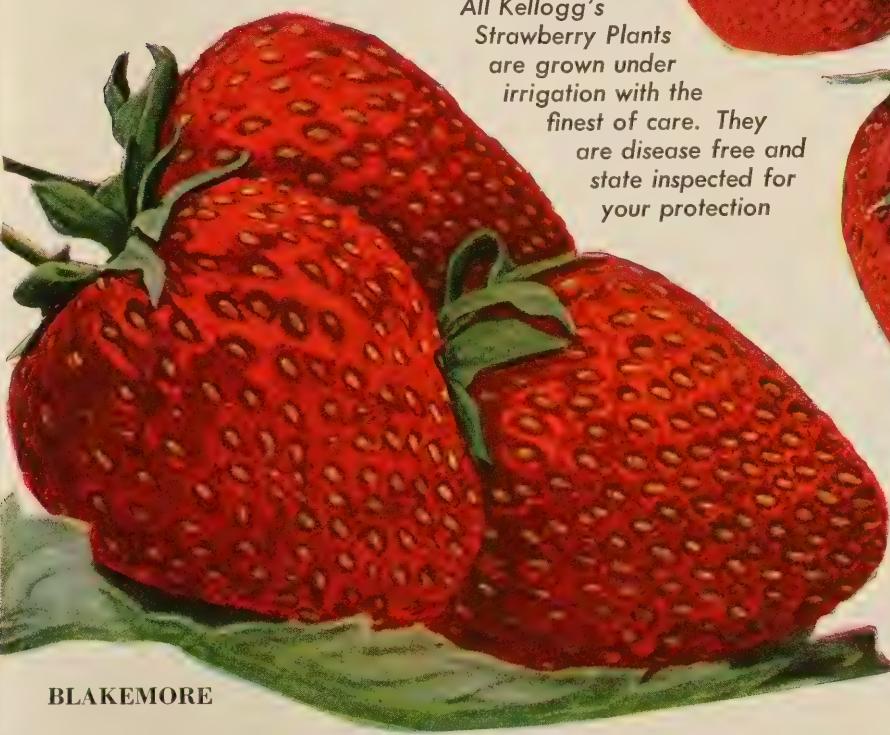


All Kellogg's
Strawberry Plants
are grown under
irrigation with the
finest of care. They
are disease free and
state inspected for
your protection



DORSETT

All Strawberry
plants shipped
Prepaid



BLAKEMORE

BLAKEMORE

This has been called the "Premier of the South." It is the best early shipping variety for that region and is not recommended for growing north of Maryland or the Ohio valley. The berries are firm and of good bright red color. In size they are medium to

25 for \$1.45; 50 for \$2.25; 100 for \$3.60; 250 for \$7.95; 500 for \$12.40; 1000 for \$19.85

R. M. KELLOGG CO., Three Rivers, Mich.

COLLECTION 52

25 plants of each of the 5
varieties on these two pages

125 plants in all for \$3.85

large when the plants are not too thick in the bed. Berries ripen uniformly and can stand abuse in picking and shipping. The flavor is quite tart. A Strawberry popular with commercial canners and packers. Very vigorous grower.

Kellogg's STRAWBERRIES

ALL VARIETIES
ON THIS PAGE

25 for \$1.45
50 for \$2.25
100 for \$3.60

250 for \$7.95
500 for \$12.40
1000 for \$19.85

CATSKILL

Probably the best Strawberry for freezing. With the use of frozen food lockers becoming so common, it was necessary to find a Strawberry that would freeze well and come out of the freezer still rich in color and flavor and still of firm shape. Catskill was the berry that filled those requirements. It has become a leader among all midseason varieties. The berries are extra large and the flavor extra fine, mild and sweet. Brilliant red, with fresh green cap. Very hardy, doing well in all northern states. One of the most productive varieties, vigorous and healthy. It is a good plant maker and the berries can stand wet weather at harvest time better than most varieties. Catskill is warmly recommended for all northern sections of the country.

This name has long been associated primarily with quality and flavor. In fact, for sheer eating pleasure Fairfax has long been regarded as the very best variety in the world. Firm, ruby-red berries that turn dark purplish when fully ripe. This darker color is a mark of quality to retail buyers; after their first taste of the delicious fruit, customers look for the distinctly darker berries. They are fan shaped at first, then normal shape. Sturdy plants bearing a fairly heavy crop. Not so productive as Premier, but growth is vigorous and enough plants are produced to make a fine fruiting row. Non-acid, distinctive taste that is a favorite everywhere. Brings high prices on every market and is especially profitable all through the middle and northern states.

FAIRFAX

Here is a very fine midseason to late variety that ripens a few days after Temple and continues over a long season. It is a robust grower with free production of new runners. And it is very resistant to red stele disease, which makes it valuable for areas where that root rot is prevalent. A very heavy yielder, ranking with Premier and Catskill, and especially recommended for the northern states where Premier is an important sort. Recent reports show that Fairland has done extremely well in Michigan, Indiana and Ohio, and in Massachusetts it outyielded both Premier and Catskill. It needs moist soil to develop the huge crop of fruit. The bright red berries are firm enough for shipping a moderate distance. They are almost as large as Temple.

COMMERCIAL GROWERS:

For quantities larger than
5000, write for special
price list.



COLLECTION 53

25 plants of
each of the 3 varieties
on this page

75 plants
in all
for \$2.75



FOR EATING • FREEZING • CANNING • PROFIT



We pay all shipping costs on nursery items except to Canadian customers, who must pay their shipping costs and duty.

ROBINSON

COLLECTION 54

25 plants of
each of the 7 varieties
on these two pages

175 plants
in all
for \$5.25

COMMERCIAL GROWERS:

For quantities larger than 5000, write for special price list.



ROBINSON

Extra-large, bright shiny red berries, conical in shape and well colored to the very center. Quality and firmness are very good, making it a fine shipping variety. It bears heavily over a long period, starting only a few days after Premier. A favorite with commercial growers and a great success on the market. Plants are healthy and do well in the North. Produces many plants for a good fruiting row; in fact, they often must be thinned somewhat for best results. A wonderful berry that is becoming very popular for canning and table use.

SPARKLE

The sparkling, glossy red berries are very appetizing. They are of good round form, and while only of medium size they are very freely produced. When grown as far south as Maryland the berries are rather soft, but in the New England States, New York, New Jersey and Pennsylvania and westward in the same latitude Sparkle has proved topnotch. Quality is excellent, though not quite so good as Fairfax. It has a very long, late ripening period. Rates high as a freezing variety. Almost immune to red stele disease.

ALL VARIETIES
ON THIS PAGE

25 for \$1.45

50 for \$2.25

100 for \$3.60

250 for \$7.95

500 for \$12.40

1000 for \$19.85

SENATOR DUNLAP

An older variety that has been grown in the middle and northern states for many years and is still grown and liked by many people. A very strong, high-yielding plant. Berries are of medium size, bright rich red color all the way through and of good quality. This is one of the best sorts for canning purposes. Sweet, delicious flavor. The hardiness of Senator Dunlap makes it especially adaptable to sections where cold winters often injure weaker varieties. A bisexual sort, best grown in narrow rows.

TEMPLE

Another variety resistant to red stele disease. Large, firm, bright red berries with good sweet taste. An exceptionally strong plant that is a cross between Aberdeen and Fairfax. Has fine quality and good size. The color of the berry is lighter than Fairfax, becoming darker. Berries are firmer than those of Sparkle and Fairland. A heavy producer in midseason. Well adapted to all the northern states, where it is widely grown for shipping. Although it is not especially good for freezing, Temple is fine for garden and shipping.

KELLOGG'S *Everbearing* STRAWBERRIES

SUPERFECTION

This is an exceptionally large round red berry to the center, very sweet pleasing flavor. Excellent for canning, preserving, preserving in jams. Also excellent for freezing or eating when fresh. One of the best Everbearers ever introduced. Bears throughout the summer and fall season. 25 for \$2.10; 50 for \$3.15; 100 for \$5.25; 500 for \$19.90.

GEM



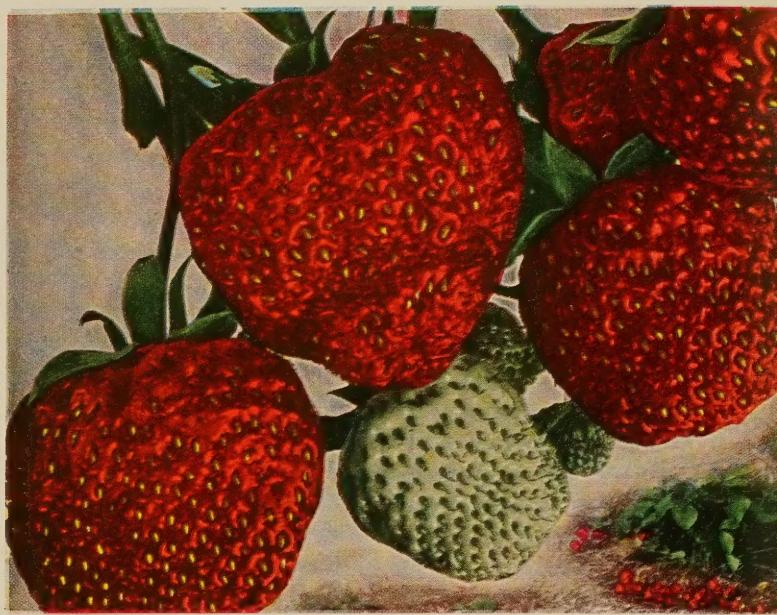
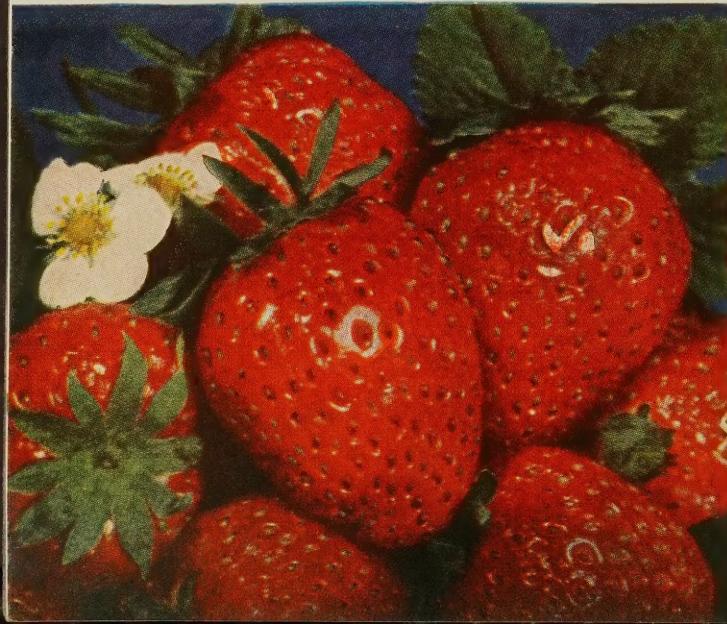
GEM

This is the standard everbearer, which has yielded good returns for a number of years. The healthy, vigorous, productive plants are not so large as some, but if given a good early start will often make so many plants that thinning is necessary. The berries are large in size, of light red color. Delicious flavor. A moneymaker that has stood the test of time. 25 for \$2.10; 50 for \$3.15; 100 for \$5.25; 500 for \$19.90.

STREAMLINER

Gives big, profitable crops in six months or less. The large, attractive berries are borne in spring as well as fall; by September it fruits so heavily that it is sure to be a profit-maker. The berries are large, well shaped and well colored to the center, with no green tips and never hollow. Very hardy and prolific. Does well on either clay or sandy loam. 25 for \$2.10; 50 for \$3.15; 100 for \$5.25; 500 for \$19.90.

STREAMLINER



SUPERFECTION

COLLECTION 55

SPECIAL EVERBEARING COLLECTION

25 plants of each of the 4 varieties
on this page, 100 plants in all

for only \$6.95 POST-PAID



MINNESOTA
1166

MINNESOTA 1166

Does especially well in the North. It has excellent flavor, and in productiveness is the equal of any other everbearer. Produces plenty of runners and is vigorous and healthy. Firm, dark, nice-looking berries of good quality, which do not spoil in the hottest weather. Ships well, too. Its hardiness and fruitfulness under adverse conditions are remarkable. 25 for \$2.10; 50 for \$3.15; 100 for \$5.25; 500 for \$19.00.

RED RICH the finest of all Everbearers

Plant Pat. 993. Redder, sweeter, hardier, healthier and more productive than any other everbearing Strawberry! This has been a sensational success and has been called the greatest development in fifty years. It was produced after fifteen years of cross-breeding with Fairfax and Wayzata—one famous for flavor and the other for its everbearing qualities. The deep red color runs through the whole berry. It freezes well and thaws without loss of firmness, flavor or natural sugars. It keeps and ships well, too. Try a Pyramid Garden Bed filled with 50 plants of Red Rich, and you will have a real treat.

12 for \$2.95; 25 for \$5.25; 50 for \$8.50; 100 for \$15.00. Postpaid.



PYRAMID CIRCULAR TERRACED GARDEN

In one-third the space required by conventional garden methods you can enjoy a large yield of everbearing Strawberries. Practical and good-looking Pyramid Garden Beds are the answer. They keep the Strawberry plants elevated pyramid fashion for quicker and bigger harvests. Easy to pick from; simple to care for. Plants set in April have large, delicious berries by August. The bottom aluminum ring is 6 feet in diameter (each band is 5 inches wide). Fill with rich soil, allow it to settle well and set it with Strawberry plants. One Pyramid Garden Bed, \$9.95.

PYRAMID GARDEN BED AND 50 RED RICH EVERBEARING STRAWBERRY PLANTS.

\$18.45

For accessories
see below.



ACCESSORIES

PLASTIC COVER

Newtype, weatherswell. Acts as a coldframe or greenhouse for early planting and frost protection.

\$6.95

SUPPORT STRIPS

If you plan on using either plastic cover or netting, strips must be installed first as support.

\$3.95

NETTING

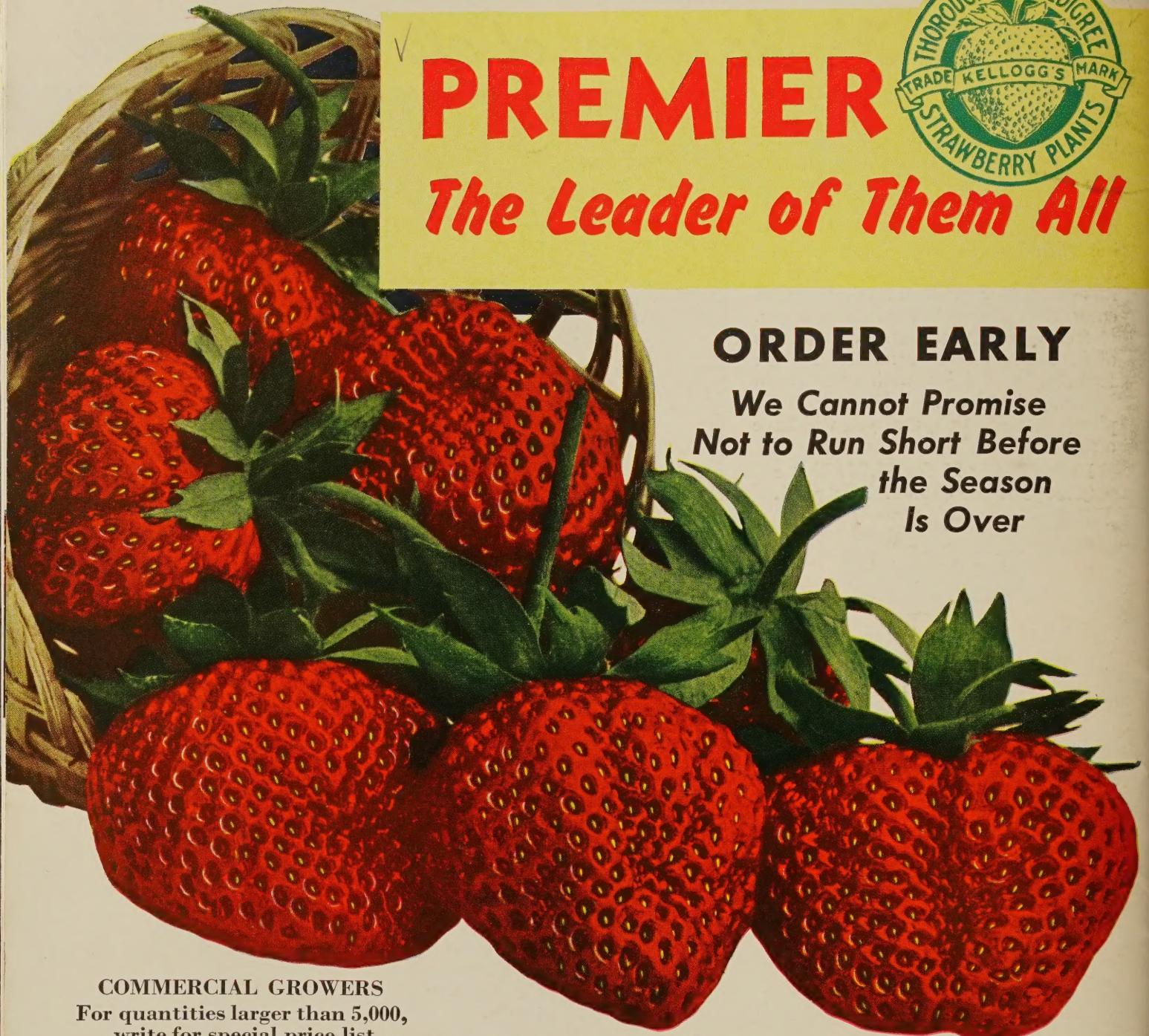
Covers support strips and protects bed from birds. Also holds leaves in winter as cover.

\$6.95

COMPLETE SPRINKLER

Includes nozzle, copper tubing and hose connection at base. Runs through bed and out under bottom band to connect with garden hose.

\$5.25



PREMIER

The Leader of Them All



ORDER EARLY

We Cannot Promise
Not to Run Short Before
the Season
Is Over

COMMERCIAL GROWERS
For quantities larger than 5,000,
write for special price list

Over the years a number of Strawberry varieties have been put on the market, but all in all Premier has never been eclipsed. It always produces heavy crops, and there is always a good demand for it. We were the original introducers of this berry, and we are mighty proud of that fact.

Kellogg's Premier has so many good qualities that it just could not help being a winner on every market. First, it is *early*, and that means high profits for the commercial grower. For the home gardener, it means extra satisfaction for the whole

True Kellogg Premier Strain

family. And it is extra large, with beautiful red color that goes all the way through. It bears well-shaped berries over a long season, and is so attractive that everyone wants it. The sturdy, frost-resistant plants are easy to grow and very seldom show any signs of disease. The flavor is very delicious. Solid enough to ship well, and tops for preserving. What more could anyone want in a Strawberry? Oh yes, it is very productive, too; one plant often bears a quart of berries. We strongly recommend Kellogg's Premier for every grower.

25 for \$1.45
50 for \$2.25

• 100 for \$3.60
250 for \$7.95

• 500 for \$12.40
1000 for \$19.85

R. M. KELLOGG COMPANY • THREE RIVERS, MICHIGAN